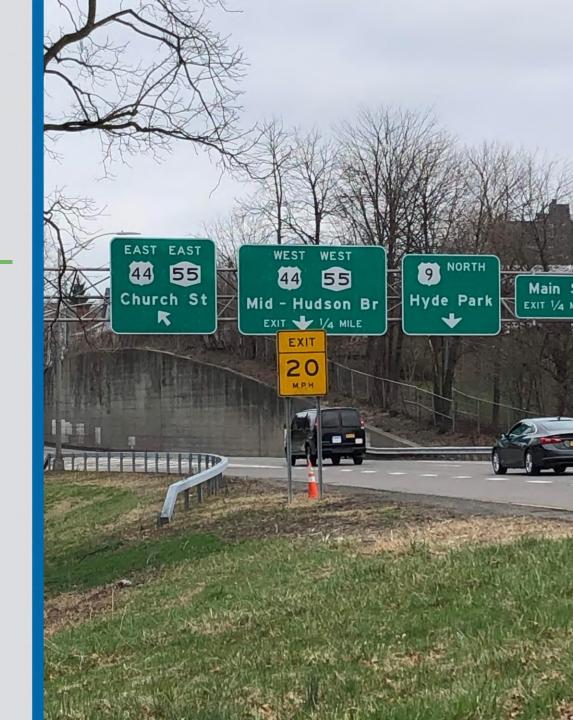
Route 9/44/55 Interchange & Arterial Analysis

Kickoff Meeting September 6, 2019

Presented by:







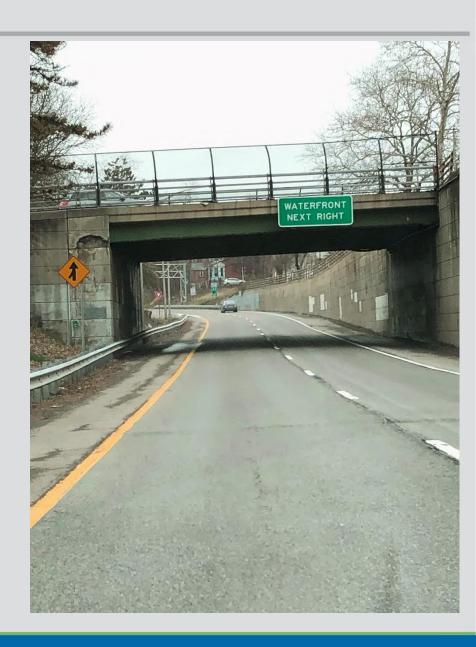
Purpose of Meeting

- Introduce Project
- Input on
 - Critical Success Factors
 - Draft Study Purpose
 - Project Name
 - Branding
 - Study Area / Data Collection

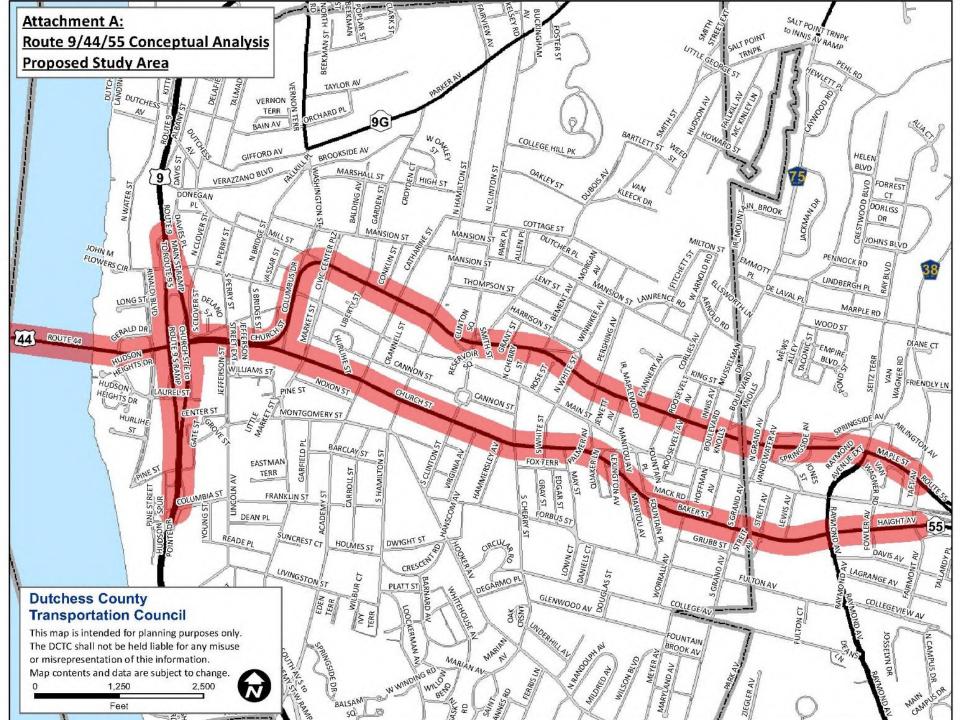


Agenda

- Introductions
- Project Overview
 - Study Area
 - Goals and Objectives
 - Critical Success Factors
- Project Approach
 - Scope and Schedule
 - Public Engagement
 - Data Collection Plan







Overall Project Goals





Traffic Operations

 Evaluate how the interchange and arterials currently function, identify significant operational deficiencies, and prioritize improvements to increase their efficiency and reliability.





Transportation Safety

 Identify and prioritize short-, mid-, and long-term safety improvements to better protect vehicle occupants, pedestrians, bicyclists, and transit customers





Future Needs

Estimate future travel
requirements based on major
development proposals,
demographic changes, travel
behavior trends, and
technological improvements.





Connectivity

 Develop recommendations to improve connections between the interchange, arterials, and intersecting streets, improving access and connectivity between neighborhoods, the downtown business district, and key activity centers.





Roadway Design

Recommend design concepts
 that support multi-modal
 transportation and enhance
 the livability, visual quality,
 sustainability, and economic
 vitality of the area, while
 maintaining traffic operations.





Cost Estimates

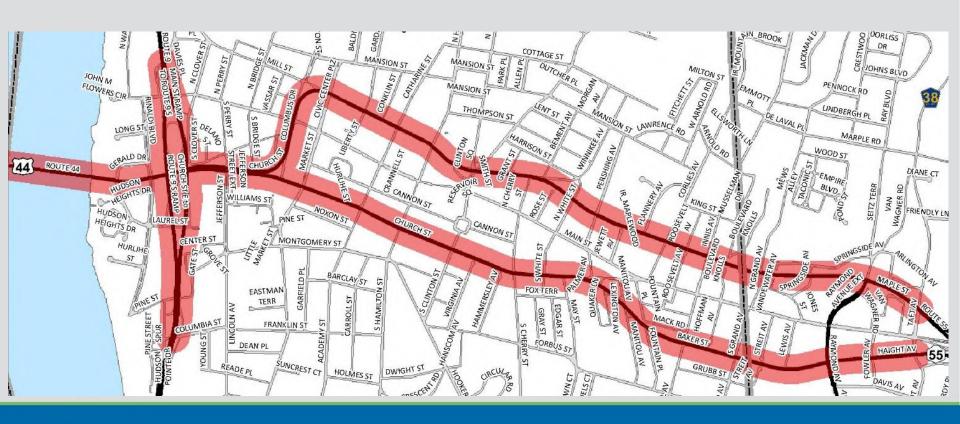
 Provide planning level cost estimates for recommended improvements.





Critical Success Factors?

- What is most important to you?
- What outcome do you want to see?



Draft Study Purpose

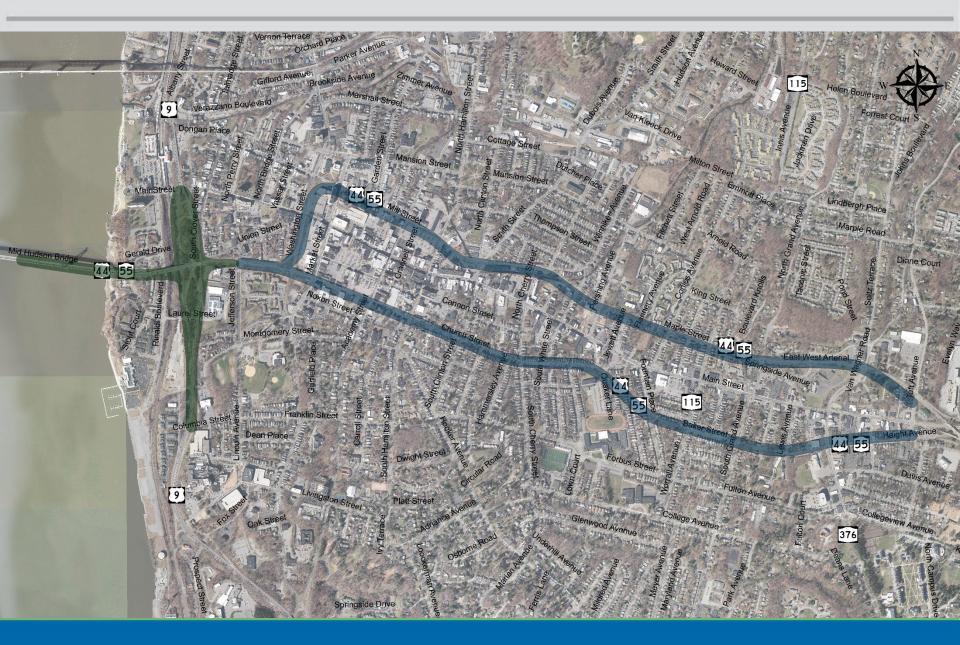
The purpose of this study is to identify feasible transportation improvements for all users in Downtown Poughkeepsie through a public process, focused on the 44/55 Arterials and the 9/44/55 interchange, to address identified connectivity, operations, and safety needs.



Approach

			Data		Phase	1	Phase	2	
TASK	DESCRIPTION		2019		2020)21
	Мо	nth	SOND.	J F	M A M J J	A S	O N D	J F M A	MJJ
Task 1.0	Project Kick-Off & Data Collection Plan								
Task 2.0	Data Collection								
Task 3.0	Origin-Destination Analysis								
Task 4.0	Existing Conditions Analysis								
Task 5.0	Microsimulation Model & Analysis								
Task 6.0	Develop Design Concepts (Phases 1&2)								
Task 7.0	Develop Draft Concept Plans								
Task 8.0	Present Draft & Final Concept Plans								
	Meetings		Р		P		Р	Р	

Study Phases



Public Engagement

- Branding
- Website
- 10 Advisory Committee Mtngs
- 6 Pop-up Events
- 6 Stakeholder Interviews
- 4 Public Workshops
- City and Town Board Presentations
- Flyers
- Email List

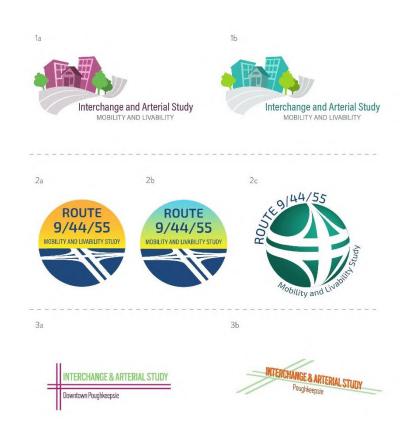




PROJECT BRANDING

3 KEY DECISIONS

- 1. Project Name
- 2. Project Color Scheme
- 3. Project Logo Design





PROJECT BRANDING | Name

Option A:

Interchange and Arterial Study Mobility + Livability Food for thought:

Project URL

Option B1:

Interchange and Arterial Study Poughkeepsie

Option B2:

Interchange and Arterial Study
Downtown Poughkeepsie

Option C:

Route 9/44/55 Mobility and Livability Study

Option D:

Any other ideas?

PROJECT BRANDING | Color

Reminder – colors may appear to look different on different screens

Option	Color Scheme	Primary Color	Secondary Color
A	Purple		
В	Teal		
С	Navy		
D	Dark Green		
E	Orange		



PROJECT BRANDING | Design

Reminder – colors and project name options can be applied to any design

Option A:





Option B1: Option B2:





Option C:



Option D1:



Option D2:



Option E: Other ideas?



3 KEY DECISIONS

- WHERE? Brainstorm potential events and locations for pop-ups
- 2. Why? What kind of input is most useful at this point?
- 3. How? Begin discussion of how that input could be collected.



Where?

Brainstorm potential events and locations for popups

Why? What kind of input is most useful at this point?

Potential options:

What are the biggest issues?

Where are the biggest issues? (place a dot on a map)

What are your priorities for transportation?

Open-ended question versus provide options such as: reduce congestion, improve safety, improve bicycle facilities, improve pedestrian amenities, increase transit options, etc.

What are your priorities for land use and economic development along these corridors?

(i.e. attract and retain neighborhood businesses, enhance sense of identity, encourage more open space, expand commercial opportunities, etc.)

How?









Data Collection – Previous Studies/Plans

- Comprehensive Plan (1998)
- Walk / Bike Plan (2014)
- Poughkeepsie Transportation Strategy (1997)
- Main Street Economic Development Strategy/City Center Revitalization Plan (2014)
- Poughkeepsie Waterfront Redevelopment Strategy (2015)
- Arlington Town Center Pedestrian Plan (2017)
- City Center Connectivity Project (2018)

Data Collection – Existing Data

- Planned Developments/Other Ongoing Studies
- GIS Shapefiles
 - Parcels
 - Zoning
- Existing Geometric Conditions inventory
- Traffic Signal Timing/Phasing
- Crash Data from NYSDOT/DCTC
 - Interchange most recent 3-year period
 - Arterials most recent 6-year period
- Pavement/Sidewalk Conditions (?)



New Data Collection - Interchange

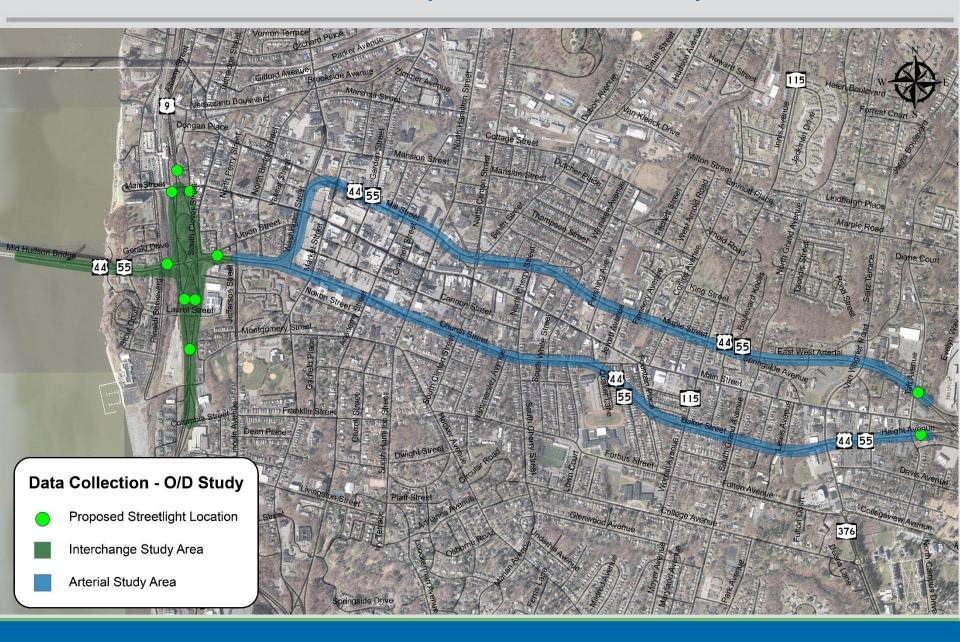
- 18 automatic traffic recorders (ATRs) on all mainline segments and ramps
 - Tuesday through Saturday
- 4 turning movement counts (TMCs) at ramp intersections
 - Weekday morning/afternoon and Saturday mid-day peak periods



New Data Collection - Arterials

- 6 ATRs 3 locations on each bound
 - Tuesday through Saturday
- 19 TMCs on the arterials
 - Weekday morning/afternoon and Saturday mid-day peak periods
- 3 TMCs on Main Street during same time periods (1 from Arlington Main Study)
- Bike and pedestrian counts to be collected at study intersections
- Spot speeds to be collected at screen lines

Data Collection Map – O/D Study



New Data Collection – O/D Study

- Origins and Destination (O/D) assessment using StreetLight
 - 6 origins and 6 destinations for vehicles on interchange ramps
 - Westerly and Easterly screen lines for vehicles entering and exiting the interchange
 - Screen line on the arterials for vehicles entering/exiting the eastern boundary of the study area

Next Steps

- Finalize Study Area / Data Collection Plan
- Existing conditions
- Website/Logo
- Begin public engagement
- ID stakeholders
- Next meeting

